

Minibar Pro

by TrayAway

Unlock New F&B Revenue

Minibar Challenges

- High Labor Cost of Checking Daily
 - Spoilage Due to Expired Products
 - Theft by Guests & Staff
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- Billing Issues After Guest Departure
 - Limited Offerings Due to Space
 - No Ability to Upsell Guests



Minibar Pro

Unlock New F&B Revenue



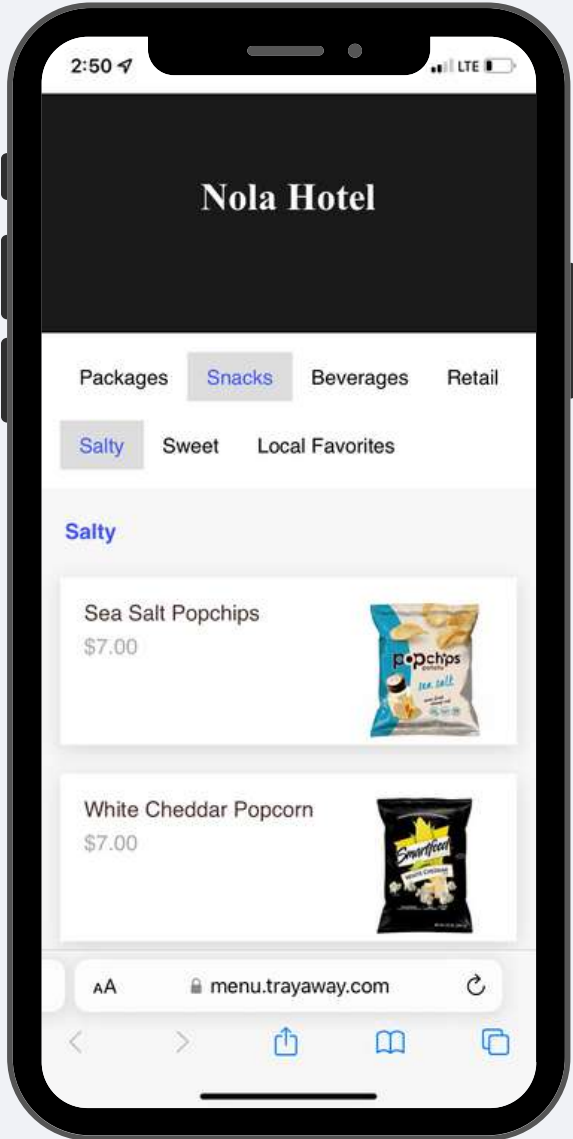
Scan to order



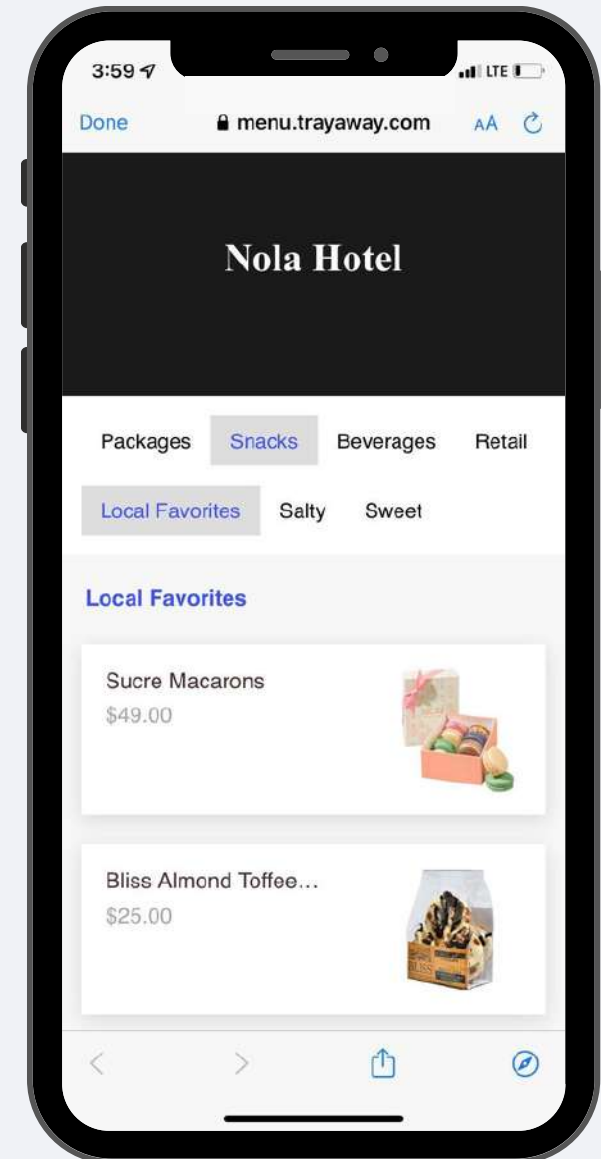
Scan to Enjoy



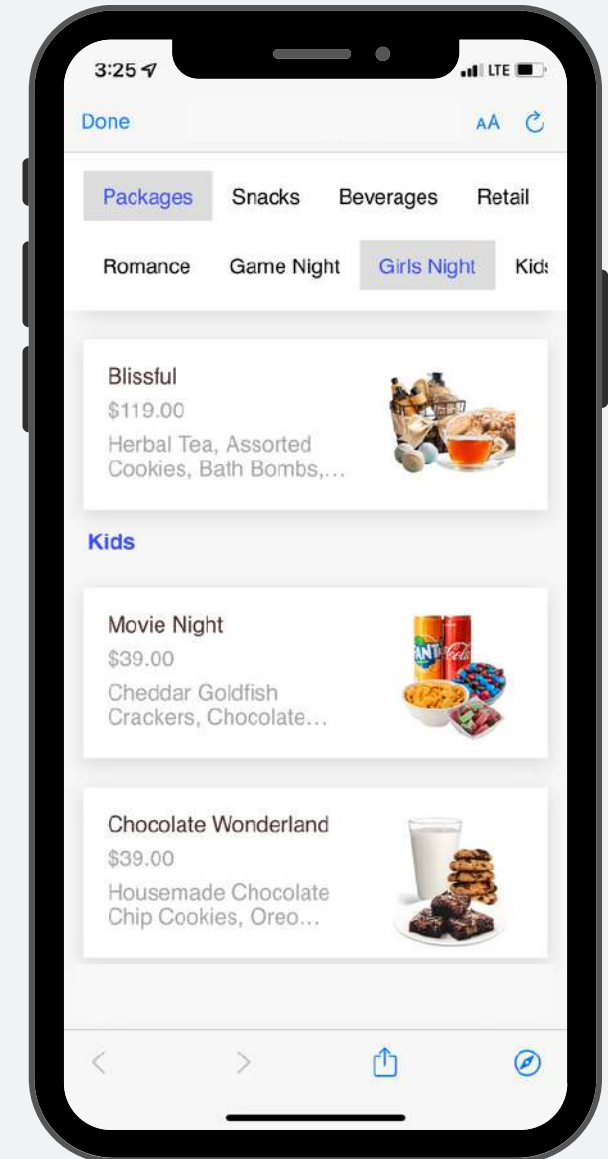
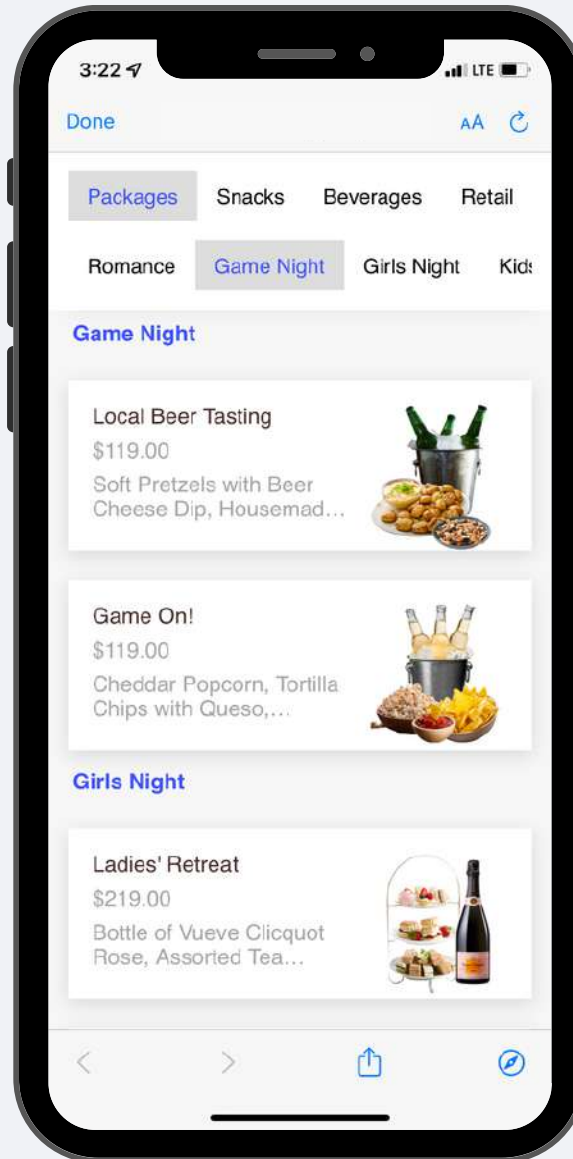
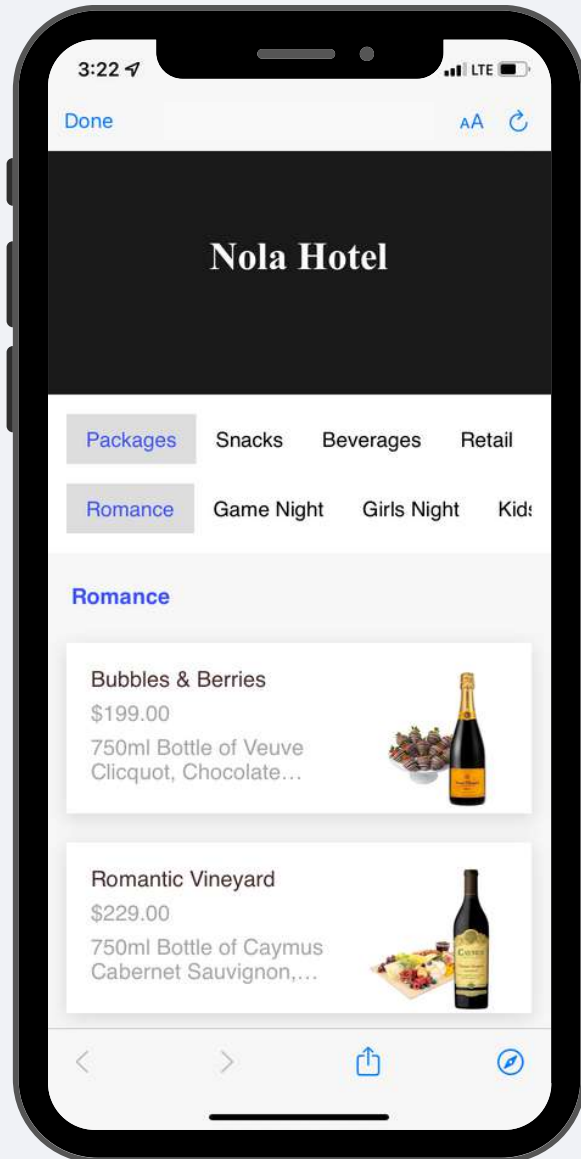
Upsell Multiple Quantities Of Traditional Items



Upsell Unique Fresh Local Offerings



Upsell Creative High-End Packages



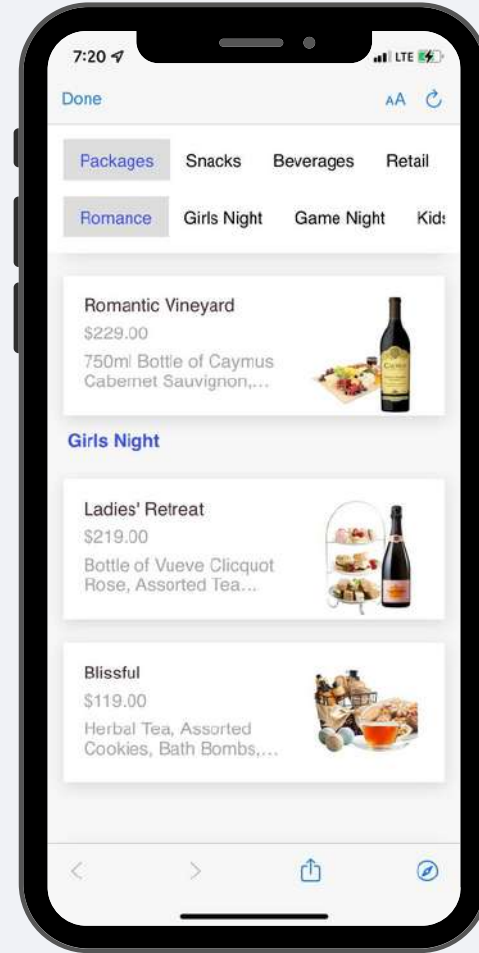
Memorable Moments

After a romantic dinner, one partner is delighted to find a Romance Package in their room.



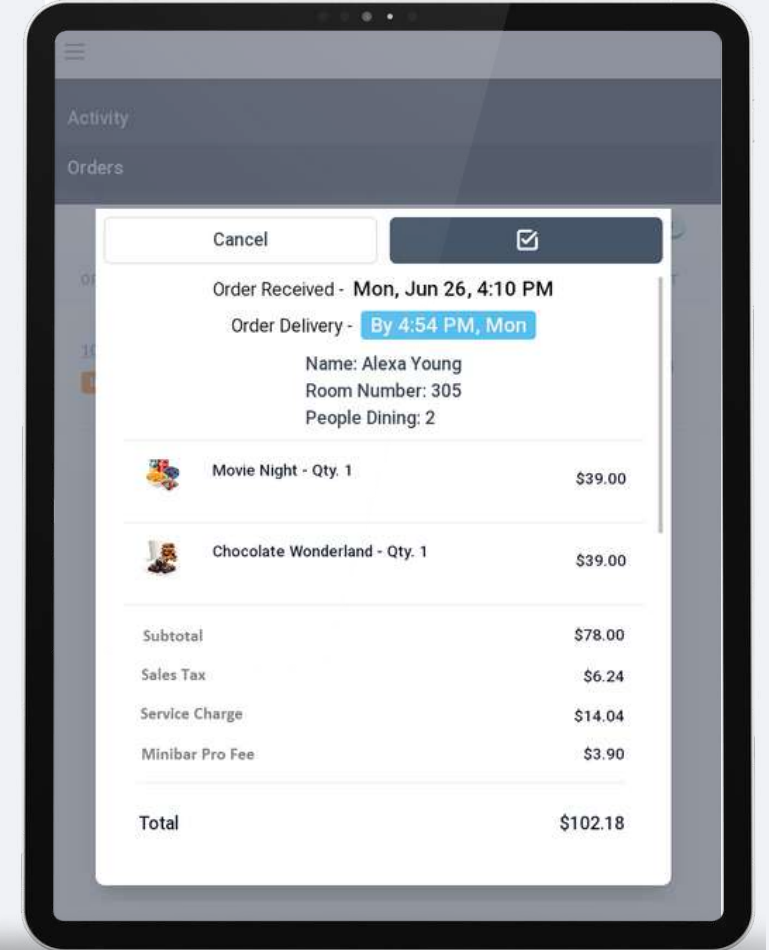
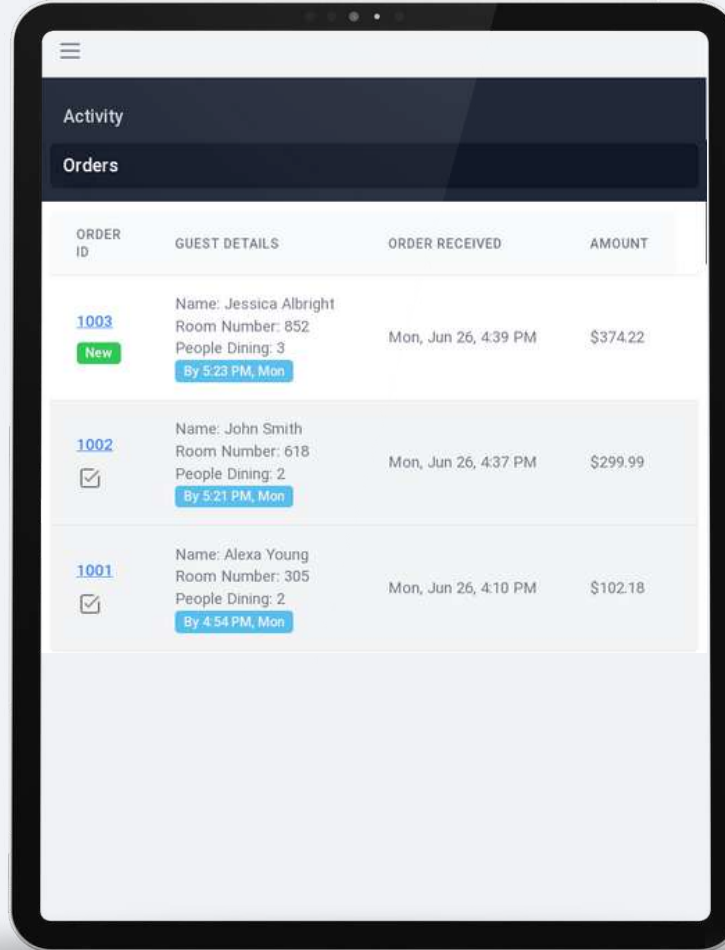
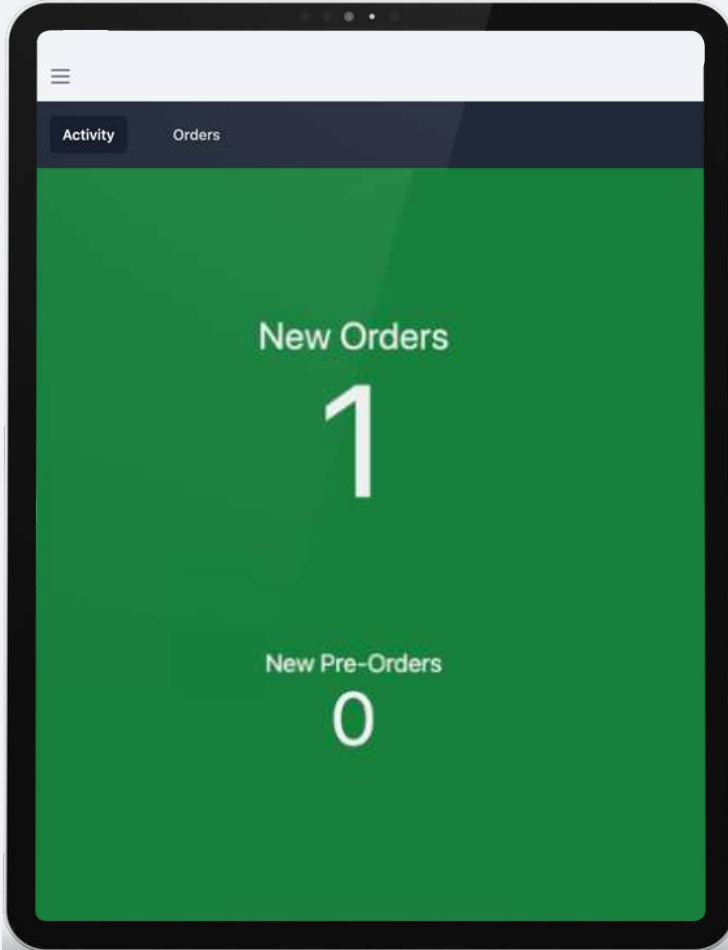
After a family night out, the kids are ecstatic to find Movie Night Packages waiting in their room to enjoy.

Minibar Pro Is A Marketing Platform



Our design team will help create your enticing visual content.

Staff Receives Digital Minibar Order



Minibar Pro

Easily Add-Edit-Delete Offerings

Time Period: Packages

Category: Romance

Create Menu Item

menu item name Create

IMAGE	NAME	PRICE	DESCRIPTION	
	Bubbles & Berries	199	750ml Bottle of Veuv...	
	Romantic Vineyard	229	750ml Bottle of	

Create unique packages for special holiday weekends to further exceed guest expectations.

Name: Bubbles & Berries

Description: 750ml Bottle of Veuve Clicquot, Chocolate Covered Strawberries, Fresh Strawberries with Powdered Sugar

Price: 199

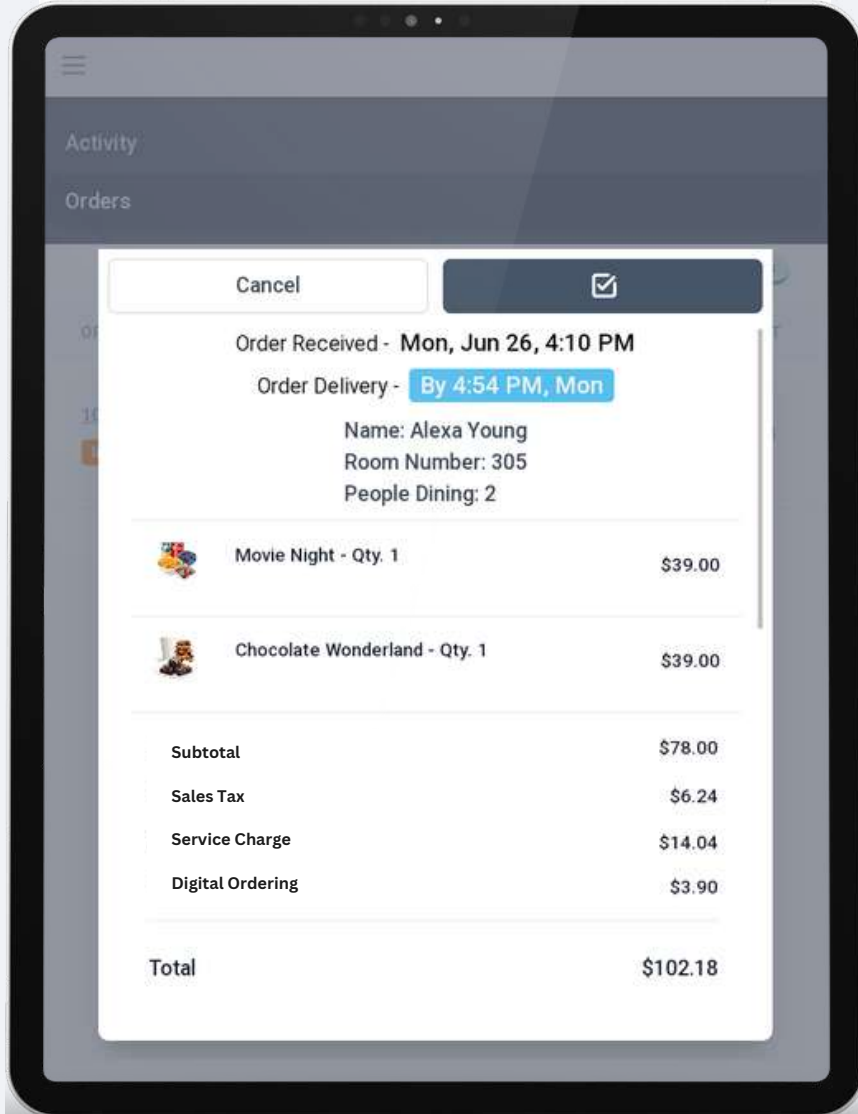
Availability: Available (Shown)

Menu Image:

Cancel Save

Minibar Pro

Minibar Pro Pricing



\$0 Cost to Hotel

No setup fees, no monthly fees, and no annual fees.

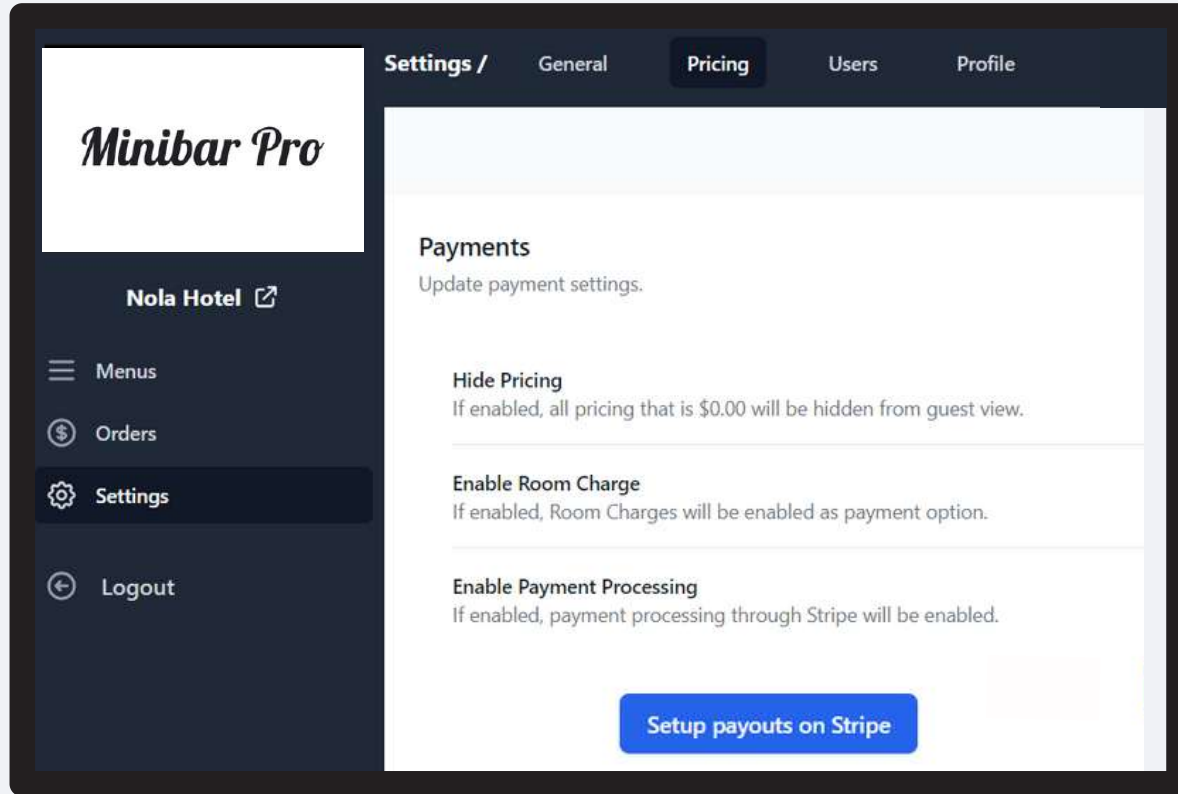
Guest Pays Small Fee

Guest pays 5% fee at time of order. Fee can be listed by itself or added into another line item.

Guest Payment Options

Payment can be required via Stripe (*i.e. Credit Card, Apple Pay, Google Pay*) Or guests can charge to their room via hotel's current POS system.

Easily Create A Hotel Stripe Account



Companies like Amazon, Google, and Shopify all rely on Stripe the world's most trusted online payment processor.

stripe

Creating a hotel Stripe account is easy and all revenue will be transferred nightly from Stripe to your hotel's bank account.

New Food & Beverage Revenue

Daily Orders

Annual Revenue

5 Packages	_____	\$271,295
10 Packages	_____	\$543,850
15 Packages	_____	\$815,775
25 Packages	_____	\$1,359,625

Based on Average Package Order of \$149

Minibar Pro

Increase Hotel Revenue

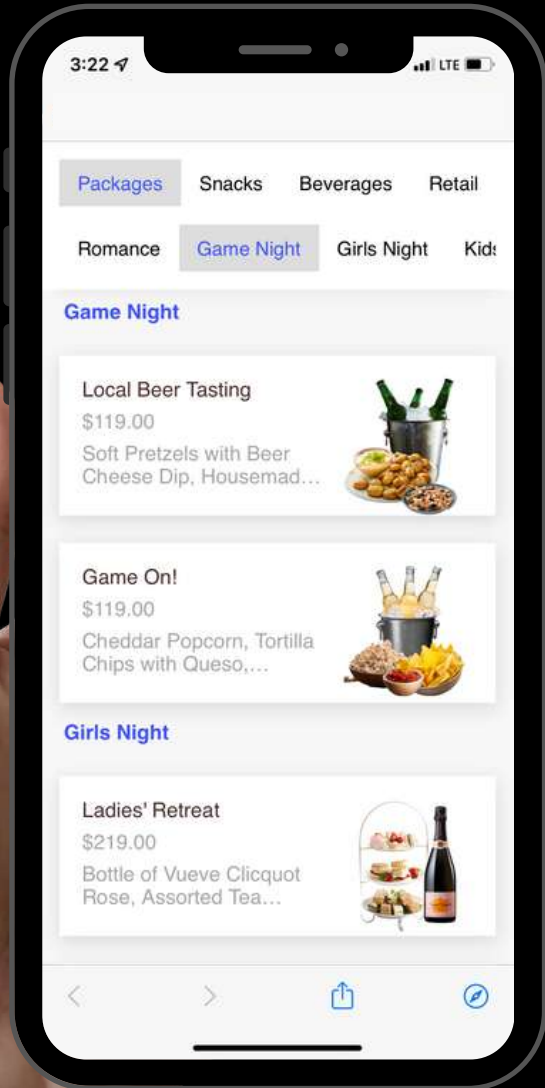
Pre-Arrival

- Seamless VIP Amenity Ordering
- Corporate Amenity Ordering
- Customized Minibar Pre-Orders
- Private Residence Groceries

In-Room

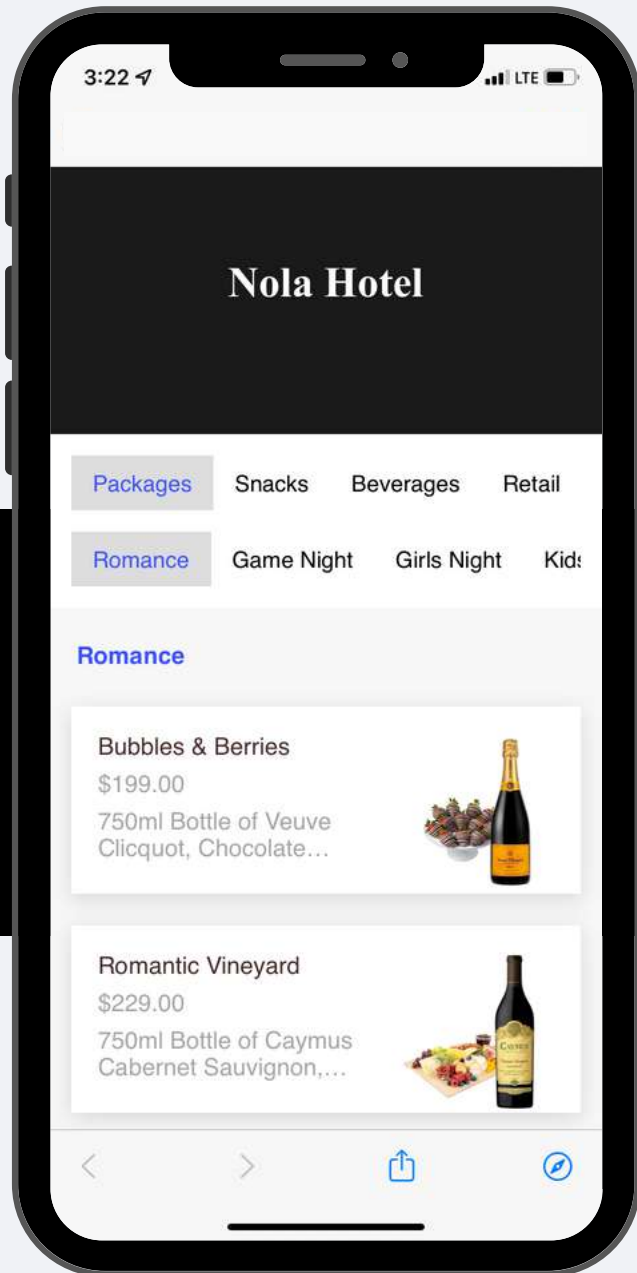
- Increase Traditional Minibar Sales
- Upsell Local F&B Offerings
- Upsell High-End F&B Packages
- Upsell Hotel Retail Offerings

Minibar Pro Includes



- Digital menu creation
- Digital content design support
- Admin portal for menu management
- 10-inch tablet for receiving orders
- Multi-web browser functionality for orders
- Implementation, training, and onboarding support
- Ongoing tech, operational, and design support

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Contact Us

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